

Basic Juice

Million Dollar Wine

FOR IMMEDIATE RELEASE

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Million Dollar Wine by Basic Juice Has a Question to Ask

Salt Lake City, UT - (OENO WIRE) – October 7, 2005 – How much would you expect to pay for an ad that would reach millions of wine lovers all over the planet? Moreover, what if this ad were available 24 hours a day for three years?

Welcome to the brave new world of long-term, clickable adspace for all things wine. Million Dollar Wine, an affiliate of basicjuice.com and the Basic Juice Blog, is offering one million pixels' worth of adspace at fifty cents per pixel. Think of it as a massive billboard along the Worldwide Web's Main Street.

The founder of *Million Dollar Wine by Basic Juice*, Beau Jarvis, is excited to provide this revolutionary marketing service. "For many wine businesses traditional advertising is prohibitively expensive. Million Dollar Wine makes Internet advertising affordable." Says Jarvis, the founder of Basic Juice, a wine Web site and blog for wine newcomers and enthusiasts alike. Mr. Jarvis believes wine should be approached in a fun, down-to-earth manner.

If you're selling world class wine or wine-related products, visit Million Dollar Wine (<http://milliondollarwine.com/>) and stake your claim to prime adspace today.

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